

stragen

HEALTH CARE INNOVATION



HEALTH CARE INNOVATION PORTFOLIO



Today's consumers are more and more socially connected and digitally educated on the need for healthier lifestyles. Because they are concerned about preserving their health, they are taking an active role in their treatment selection, **looking for scientifically supported solutions** and not only marketing concepts.



We, at STRAGEN, are striving to be leader in the consumer health industry by continuously innovating in product development to answer unmet consumer needs.

Our Health Care Innovation range encompasses scientifically selected actives to always offer unique and natural formulas supported by clinically proven efficacy.



FOOD SUPPLEMENT

Ellova®

MYO-INOSITOL & FOLIC ACID

THE NATURAL SOLUTION TO ENHANCE FERTILITY



NATURAL

Ellova® contains myo-inositol, a natural bioactive traditionally used in Ayurvedic medicine to treat diabetes. Myo-inositol is an essential component of the key messengers involved in the insulin transduction pathway.



COMBINED WITH FOLIC ACID TO FIT PREGNANT WOMEN'S NEEDS

Folic acid supplementation is recommended to pregnant women to **prevent fetal neural tube defects**.



INNOVATIVE FORM

Easy-to-take orodispersible powder.



70% infertile PCOS women retrieved a normal ovulatory function within 2 to 3 months of supplementation.

+24% chances of getting pregnant.

+44% *in vitro* fertilization (IVF) cycles improved by increasing the number of top-quality oocytes.

FOOD SUPPLEMENT

iodacif

IODINE, FOLIC ACID & B12 VITAMIN

THE EARLY IODINE SUPPLEMENTATION FOR ADHD* PREVENTION



NOTHING MORE, NOTHING LESS: TAILOR MADE

Iodacif is the one-a-day solution, clinically supported to prevent iodine deficiency and related behavioural problems in children.

Iodacif contains a **specific combination of active ingredients** provided in adequate doses to comply with international recommendations.



IODINE: essential for brain development and prevention of children behavioural problems

Iodacif contributes to reduce the **deficiency commonly observed in pregnant women** and replies to the need of supplementation programs required by many industrialized countries.



FOLIC ACID: protection against neural tube defects

Folic acid has been proven to **prevent 72% of cases of spina bifida and anencephaly** and is **recommended for all women planning pregnancy**.



B12 VITAMIN: central role in the normal nervous functions

B12 vitamin is recognized for its synergic and interdependent action with Folic acid and allows its activation in the body.



7/10 women from iodine deficient area have given birth to ADHD positive children.

MEDICAL DEVICE

Gynevia

α-GOS PREBIOTIC & LACTIC ACID

THE SCIENTIFIC INNOVATION IN THE TREATMENT OF BACTERIAL VAGINOSIS SYMPTOMS



SPECIFIC & PATENTED α-GOS PREBIOTIC

3 years of collaboration with one of the leading European research center have been required to develop **Gynevia's** complex prebiotic (α-GOS), able to **promote the selective growth of resident *Lactobacilli* (good flora)** to the detriment of pathogens bacteria in the vagina.



CLINICALLY PROVEN

Gynevia treats bacterial vaginosis symptoms and **stops relapses by durably restoring a normal pH and a balanced vaginal flora.** **Gynevia** eliminates malodorous vaginal discharge and relieves vaginal discomfort.



SAFE & SUITABLE FOR PREGNANT WOMEN

Bacterial vaginosis can cause complications during pregnancy (miscarriage). **The vaginal gel **Gynevia** can be safely used by pregnant women.**



CONVENIENT FORM

The optimum viscosity of **Gynevia's** gel ensures a **consumer friendly application.**



100% women have retrieved a healthy vaginal flora after 8 days of treatment.

8/10 women without BV relapses within the 6 months following the end of **Gynevia** use.

FOOD SUPPLEMENT

COMING SOON

Endellia

PATENTED BOTANICAL EXTRACT

THE NATURAL SOLUTION FOR ENDOMETRIOSIS MANAGEMENT



PATENTED HIGH-QUALITY BOTANICAL EXTRACT

A patented manufacturing process has been developed to guarantee the presence in **Endellia** of a standardized level of specific phytochemical compounds.



CLINICALLY PROVEN SOLUTION

Endellia's specific extract is **clinically proven to slow-down the evolution of endometriosis** by reducing the angiogenesis responsible for the endometrial lesions and **gradually limits the dysmenorrhea & pelvic pain** associated with this condition.



NATURAL & SAFE

Endellia has no side effects and was proven not to interfere with female sexual hormone levels.



93% reduction of endometriosis-related pain with **Endellia** associated to oral contraceptive (OC) vs. 50% with OC alone.

MEDICAL DEVICE

NEW

Menotrofy

RED CLOVER EXTRACT & α-GOS PREBIOTIC

THE ALL-IN-ONE SOLUTION FOR VAGINAL ATROPHY & MICROFLORA UNBALANCE CAUSED BY MENOPAUSE



A UNIQUE PATENTED COMBINATION OF NATURAL INGREDIENTS

Menotrofy's bioactives have been specifically selected for their synergic action on vaginal atrophy and associated infections:

- **The red clover extract, standardized to a low isoflavone concentration,** acts directly on vaginal cell hydration and restores a healthy vaginal trophicity,
- **The highly specific α-GOS prebiotic** resulting from 3 years of R&D in collaboration with one of the leading European research centers, rebalances the vaginal flora and prevents bacterial vaginosis.



CLINICALLY PROVEN EFFICACY

Menotrofy has been proven, in a randomized clinical study, to restore **good to very good trophicity within 1 month of treatment** ($p < 0.0005$) and **prevents menopausal women from developing associated bacterial or yeast infections.**



HIGHLY IMPROVED QUALITY OF LIFE

Menotrofy provides a significant and sustainable relief from the dryness, itching and burning sensations.



100% women satisfied by **Menotrofy** efficacy.

82% women did not feel anymore vaginal discomfort or dryness after using **Menotrofy**.



FOOD SUPPLEMENT

EstroFree¹⁰⁰[®]

CYNANCHUM WILFORDII, PHLOMIS UMBROSA & ANGELICA GIGAS

THE NOVEL NON-ESTROGENIC & SAFE SOLUTION FOR MENOPAUSE



NOVEL & PATENTED

EstroFree-100[®] is a completely “New-to-market” patented solution for menopausal women.



NATURAL

EstroFree-100[®] is made of a standardized blend of 3 botanical extracts:

Cynanchum wilfordii, *Phlomis umbrosa* and *Angelica gigas*.

These plants have been used for more than 400 years in Asian folk medicine.



NON-ESTROGENIC & SAFE

EstroFree-100[®] has been shown to lack of affinity to both alpha- and beta-estrogen receptors *in vitro*, thus confirming the **non-estrogenic mode of action**.

EstroFree-100[®] does not present any side effects.



CLINICALLY PROVEN

EstroFree-100[®] has been proven to significantly relieve menopausal symptoms in 3 randomized, double-blind, placebo-controlled clinical studies on **over 200 women**.



62% reduction in hot flashes.

54% reduction in vaginal dryness.



MEDICAL DEVICE

Elacnia

AQPRUFINE®, CHAMOMILE FLOWER & SAGE LEAF

THE UNIQUE & NATURAL SOLUTION FOR ACNE SKIN



THE 1ST SERUM FOR ACNE SKIN WITH A TRIPLE EFFECT

- Soothes itchy & irritated skin
- Calms inflammation
- Reduces redness



UNIQUE BRANDED COMBINATION OF NATURAL ACTIVES

Specifically selected for their unique properties which **contribute to the reduction of acne.**

Elacnia is guaranteed without benzoyl peroxide, glucolic acid & salicylic acid.



ALL-IN-ONE SOLUTION

No need to combine several products to clean & treat.
Absorbs quickly into the skin and works well under make-up.



100% patients had their inflammation & redness visibly reduced right from the 1st application.

9.45/10 high patient satisfaction.

FOOD SUPPLEMENT

Diosmin 95[®]

NATURALLY SOURCED FROM *CITRUS SINENSIS* FRUIT

THE NATURAL & EFFECTIVE SOLUTION TO TREAT CVI* SYMPTOMS



NATURAL

Diosmin 95[®] contains diosmin, an **extract of a naturally occurring flavonoid** isolated from *Citrus sinensis* fruit.



CLINICALLY PROVEN TO RELIEVE CVI SYMPTOMS

Diosmin 95[®] efficacy on CVI symptoms relief is widely proven in the literature and among consumers.



ONE-A-DAY SOLUTION

Diosmin 95[®] contains a concentrated source of diosmin to **relieve CVI symptoms with only 1 tablet per day.**



ADDITIONAL BENEFIT: RELIEF OF HAEMORRHOIDAL CRISIS

Thanks to its **anti-inflammatory and veinotonic properties**, **Diosmin 95[®]** also represents an efficient alternative in the treatment of haemorrhoids by reducing their duration & severity.



1st week treatment: leg pain reduced.

1st month treatment: all symptoms improved including **swelling** & **burning** sensation.

FOOD SUPPLEMENT

SniZtop[®]

UNIQUE BIOACTIVES DERIVED FROM QUAIL EGG

THE NATURAL HISTAMINE BLOCKER
FOR **FAST ALLERGY RELIEF**



FAST ALLERGY RELIEF

Relief of the most bothersome symptoms within **5 to 10 minutes** after intake.



CLINICALLY PROVEN

Proven efficacy on both **Allergic Rhinitis and Atopic Dermatitis**.



SUITABLE FOR ADULTS & CHILDREN

Natural solution adapted to the **whole family**.



YEAR-ROUND EFFICACY

Effective on all types of seasonal & perennial allergens
(pollens, dust mites & animal danders).



ALLERGIC RHINITIS

5-10 minutes fast-acting.

All bothersome symptoms reduced. Non-drowsy.

ATOPIC DERMATITIS

80% patients with itching reduced

right from the 1st month of treatment.



SniZtop[®]
GUM

The 1st chewing gum
for **fast allergy relief!**

COMING SOON

FOOD SUPPLEMENT

Leviker®

STANDARDIZED EXTRACT OF *PRUNUS MUME*

THE NATURAL & INNOVATIVE SOLUTION FOR FATTY LIVER



THE INNOVATIVE SUPERFRUIT

Leviker® is made of a **proprietary standardized extract of Japanese Apricot (*Prunus mume*)**, a superfruit supported by a long history of traditional use for liver health in Asia.



HIGH-QUALITY BOTANICAL EXTRACT

STRAGEN has developed a proprietary extraction process specifically adjusted to the *Prunus mume* fruit characteristics to guarantee a standardized level of active compounds.



SCIENTIFICALLY PROVEN

Leviker® efficacy has been proven *in vivo* on **severe induced liver injuries** and in a randomized, double-blind, placebo-controlled clinical study on the **improvement of the liver functions**.



47% ALT reduction.

Improved metabolic functions: lipid profile and glycemia.

THE READY-TO-USE MARKETING KIT BY STRAGEN

SCIENTIFIC
FILES

TRAINING
MATERIALS

VIDEOS

MEDICAL EVENTS
& CONGRESSES

To train
your sales force
To convince your target
To create brand
awareness

IN-STORE
VISIBILITY

SUPPORT
FROM KOL

E-VISUAL
AIDS

SOCIAL
MEDIA

PRODUCT
WEBSITE

stragen

HEALTH PRODUCTS DEVELOPMENT 

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MEET US AT VITAFOODS 2019

STRAGEN

is pleased to meet you each year at the Vitafoods Europe.



Vitafoods[™]
Europe



SAVE THE NEXT DATE:
7-9 MAY 2019
GENEVA, SWITZERLAND

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