




stragen

HEALTH PRODUCTS DEVELOPMENT 

**CORPORATE
BROCHURE**

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FEW WORDS



What a journey it has been... From a small API trading platform in the early 90', STRAGEN is about to reach its 30's year of existence and is now a global player in the development of generics, consumer health and new drugs. Our independence & entrepreneurial philosophy remain our key drivers in everything we do. Consumption and distribution models are changing and the next years will see an acceleration of this phenomenon for which companies have to be ready for. We see these changes as very positive and exciting for our future. Thus, we continuously work to adapt our business model and product offer to meet these new challenges.



Jan TETARD
Executive Vice President

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HEALTH PRODUCTS DEVELOPMENT 



**HEALTH CARE
INNOVATION**

Rx PRODUCTS

**ORIGINAL DRUGS
DEVELOPMENT**

OUR NEW BRAND IDENTITY

It is time for STRAGEN to enter in a new era!
Growing portfolio, rising customer expectations, new traceability requirements, permanent stimulation of innovation, search for new opportunities constitute essential elements where we need continuous renewal.

Our visual identity is naturally part of this evolution.

You will find here the cornerstones of our new brand identity, more flexible and engaging, based on our corporate culture: **entrepreneurial, approachable, innovator.**

It reaches out to all audiences and its original typography invokes **openness and connection.**

The logo has adopted a rich palette of stimulating colors and has been adapted for the different STRAGEN business units.

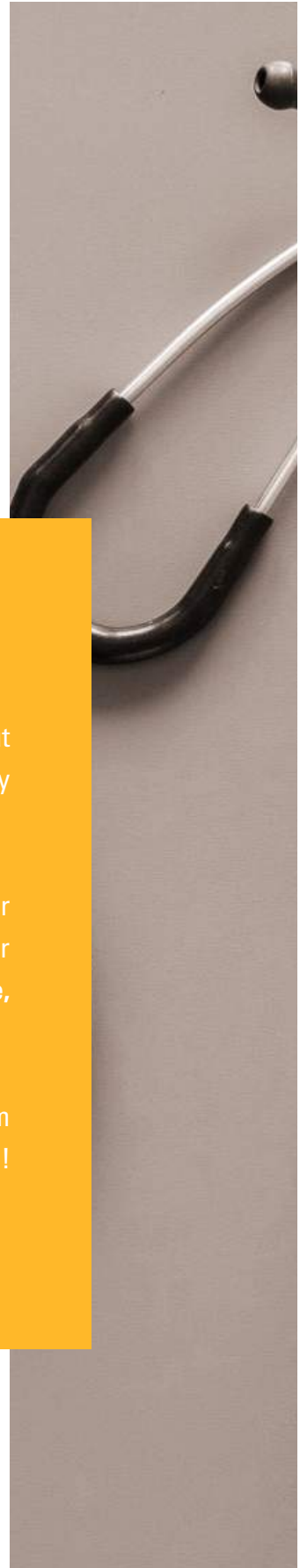


SWISS COMPANY & QUALITY

Our Swiss expertise and presence are continuously spread out around the world through dedicated affiliates and key partnerships in more than 60 countries.

STRAGEN specialized scientific team constantly operates under the latest quality standards to develop health solutions for tomorrow's needs. **In all we do, we strive to be innovative, reliable and passionate.**

Being a STRAGEN partner means building a close and long-term collaboration and getting part of a dynamic and committed team!



- 
- **150+** employees
 - **10** worldwide affiliates
 - **550+** market authorizations
 - **2** original molecules
 - **4** products under development
 - **60+** operating countries



A WORLDWIDE PRESENCE

STRAGEN aims to provide **Swiss quality products** around the world and spreads its international presence through its affiliates and network of exclusive partners. STRAGEN affiliates benefit from **more than 10 years' experience** in hospital supply of prefilled syringes, injectable antibiotics and oncology products.

Because women's health requires a special attention, STRAGEN has devoted efforts since 15 years to develop contraceptives and recently focused on the development of tailor-made solutions for each stage of women's life. Thanks to its affiliates dedicated to Women's Health, STRAGEN aspires to become an expert in this field by developing **skilled teams of medical representatives** targeting the Gyn specialists.





EXPERTISE

INNOVATION

HEALTH

From the fundamental research to the delivery of **innovative and trusted solutions**, we focus on 3 core activities:

- Selected & advanced generics,
- Consumer health, and
- Original drugs.





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Rx PRODUCTS

When the generic drug market is often synonym of blockbuster race and cost cutting, STRAGEN has always been engaged in the development of **Selected and Advanced Generics**.

Thanks to our **30-year R&D know-how**, we constantly aim at improving the existing therapeutics by offering:

- Niche molecules,
- Hard-to-make drugs,
- Innovative delivery forms to improve health daily practices.





**NOWADAYS, THIS PHILOSOPHY
ALLOWS US TO COVER SPECIFIC
THERAPEUTIC AREAS SUCH AS
ANTI-INFECTIVES, CARDIOLOGY,
ONCOLOGY, ORAL CONTRACEPTION.**



GYNAECOLOGY 

CARDIOLOGY 

HORMONE
DISORDERS 

ONCOLOGY 

PHLEBOLOGY 



ANTI-INFECTIVES 

EPILEPSY 

HAEMORRHAGE 

CARDIOLOGY 

GYNAECOLOGY 

ONCOLOGY 



ANTI-INFLAMMATORY 

DERMATOLOGY 



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HEALTH CARE INNOVATION

Today's consumers are more and more socially connected and digitally educated on the need for healthier lifestyles. Because they are concerned about preserving their health, they are taking an active role in their treatment selection, **looking for scientifically supported solutions** and not only marketing concepts.

We, at STRAGEN, are striving to be leader in the Consumer Health industry by continuously innovating in product development to answer unmet consumer needs.

Our Health Care Innovation range encompasses scientifically selected actives to always offer unique and natural formulas supported by clinically proven efficacy.



**OUR PRODUCTS' STORIES RESONATE
WITH CONSUMERS OWN BELIEFS
WHILE REMAINING ENDORSED
BY HEALTH CARE SPECIALISTS.**



PREGNANCY & INFANT HEALTH

ELLOVA®



IODACIF



INTIMATE HEALTH

ENDELLIA



GYNEVIA



HEALTHY AGEING

ESTROFREE-100®



MENOTROFY



SKIN & VENOUS DISORDERS

ELACNIA



DIOSMIN 95®



IMMUNE & METABOLIC DISORDERS

LEVIKER®



SNIZTOP®





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ORIGINAL DRUGS DEVELOPMENT

ORIGINAL DRUGS DEVELOPMENT

In its continuous commitment to advancing public health, STRAGEN invests in the development up to **proof of concept of patented new drugs** addressing orphan diseases or unmet medical needs.

STRAGEN is honored to partner with biotechnology start-ups, renowned health institutes and innovative stakeholders such as the Institut Pasteur, the Cystic Fibrosis Foundation and BPI France who recognized the unique innovative approach and therapeutic potential of its drug candidates and support their development.





WE TRULY BELIEVE STRAGEN'S ASPIRATIONS WILL PAVE THE WAY FOR PATIENTS TO BENEFIT FROM THESE DISCOVERIES.



ALX-009 CYSTIC FIBROSIS

ALX-009 is developed by the biotechnology start-up Alaxia in which STRAGEN acquired a significant stake in 2011.

ALX-009 is an innovative First-in-Class orphan drug combination of two endogenous substances administered by inhalation. ALX-009 is addressing a strong unmet medical need, targeting multidrug-resistant (MDR) bacterial infections not treatable by current antibiotic therapies by contributing to the lung's innate immune system response.

2018-2019: Phase I - First-in-Man clinical trials including Cystic Fibrosis patients. Evaluation of safety and tolerability of ALX-009 and its constituents.

2020: Start of Phase IIa - Proof of Concept in Cystic Fibrosis (multidrug-resistant infections in adults).

To find out more
about STRAGEN
Original Drugs
contact us at
info@stragen.ch



WE TRULY BELIEVE STRAGEN'S ASPIRATIONS WILL PAVE THE WAY FOR PATIENTS TO BENEFIT FROM THESE DISCOVERIES.



STR-324 PAIN

STR-324 is a First-in-Class non-opioid painkiller with a safe and non-addictive profile and innovative mode of action. Enkephalins are strong endogenous analgesic peptides that are quickly inactivated by peptidases NEP and APN. STR-324 is the synthetic equivalent of the natural human peptide inhibiting the degradation of enkephalin and thus amplifying their strong analgesic potential. Due to its unique mode of action, no opioid-like side effects are expected. Phase I study on healthy volunteers demonstrated that single doses of STR-324 are well tolerated with no significant side effects on any kind.

2019: Phase IIa - Proof of Concept in post-operative pain.

2020: Phase IIa - Proof of Concept in neuropathic pain.



The ready-to-use MARKETING KIT

by STRAGEN

- A comprehensive educational concept for doctors and pharmacists
- Digital insights for a closer dialogue with consumers
- A tailor-made approach for a successful partnership

Being a STRAGEN partner means benefit from our B2C expertise in terms of: scientific approach, product positioning, ready-to-use marketing kit and women's health experience.



SCIENTIFIC FILES

TRAINING MATERIALS

VIDEOS

MEDICAL EVENTS & CONGRESSES

To **train** your sales force
To **convince** your target
To **create** brand awareness

IN-STORE VISIBILITY

E-VISUAL AIDS

SUPPORT FROM KOL

SOCIAL MEDIA

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HEALTH PRODUCTS DEVELOPMENT 

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MEET US AT CPhI 2019

STRAGEN

is pleased to meet you each year at the CPhI Worldwide®.



SAVE THE NEXT DATE:
5-7 NOVEMBER 2019
FRANKFURT, GERMANY

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