

# Ellova

## MYO-INOSITOL & FOLIC ACID



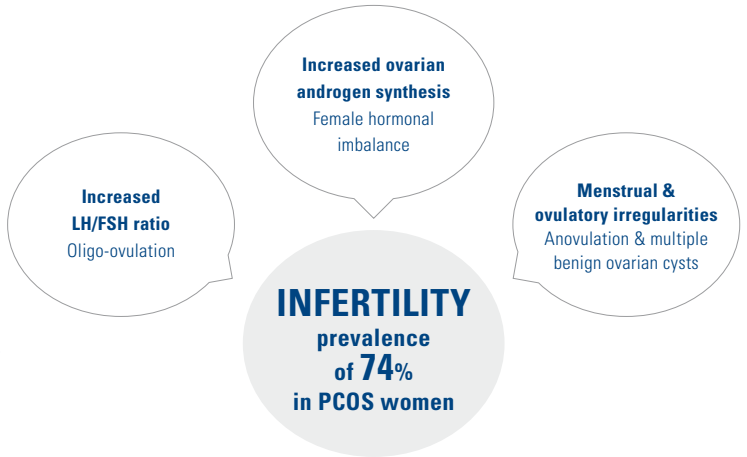
### INFERTILITY MARKET NEED

#### INFERTILITY, THE KEY FIGURES

- + Affects around **50 million couples worldwide**
- + Infertility in women is caused by ovulatory problems including **PolyCystic Ovary Syndrome (PCOS)**

#### INSULIN RESISTANCE, THE BREEDING GROUND OF PCOS PATHOGENESIS

**70% to 80%** of PCOS women have insulin resistance. This condition seriously impacts women hormonal balance leading to infertility.



#### WOMEN'S EXPECTATIONS

What are infertile women looking for?

<p><b>NATURAL</b> Willingness to avoid heavy medications</p>	<p><b>SAFE</b> Without any risk for the fetus</p>	<p><b>EFFECTIVE</b> Pregnancy should occur as if it was «natural»</p>	<p><b>CONVENIENT</b> At home, non-invasive treatment</p>	<p><b>FAST</b> Get pregnant easily within 2-3 months</p>
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Trying to conceive when affected by PCOS can become very problematic due to the multiple endocrine disorders linked to this condition. Women are seeking for an **effective solution which can help them get pregnant safely and rapidly.**



### ELLOVA, THE NATURAL SOLUTION TO ENHANCE FERTILITY

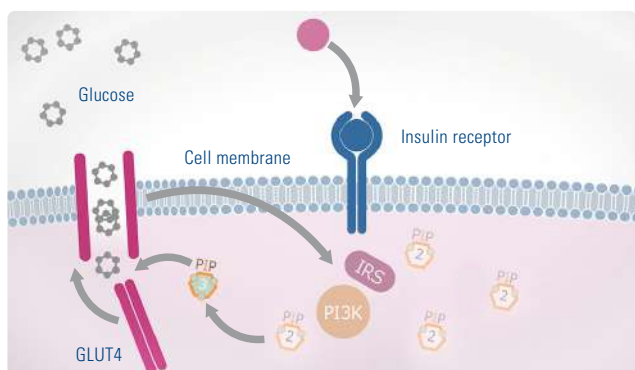
Mode of action  
Clinical studies | See next page

- NATURAL**  
Ellova contains myo-inositol, a natural bioactive traditionally used in Ayurvedic medicine to treat diabetes. Myo-inositol is an essential component of the key messengers involved in the insulin transduction pathway.
- COMBINED WITH FOLIC ACID TO FIT PREGNANT WOMEN'S NEEDS**  
Folic acid supplementation is recommended to pregnant women to prevent fetal neural tube defects.
- CLINICALLY PROVEN TO ENHANCE PREGNANCY RATES**  
Ellova restores normal ovarian function by increasing insulin sensitivity. Ellova significantly increases the chances of getting pregnant.
- INNOVATIVE FORM**  
Easy-to-take orodispersible powder.
- SAFE & WELL-TOLERATED**  
Ellova has no side effects and can be safely used during pregnancy.

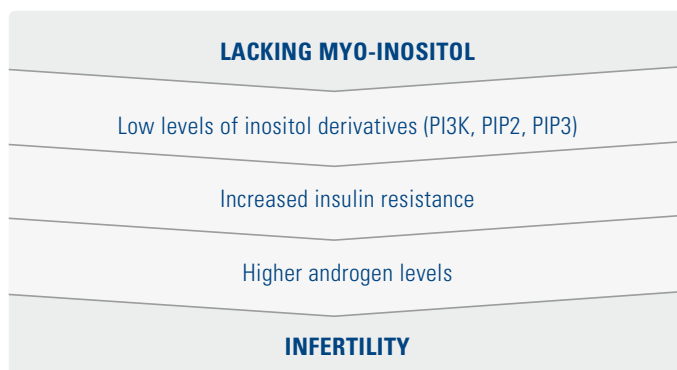


## ELLOVA, A COMPREHENSIVE MODE OF ACTION

The normal insulin transduction pathway



In PCOS women...

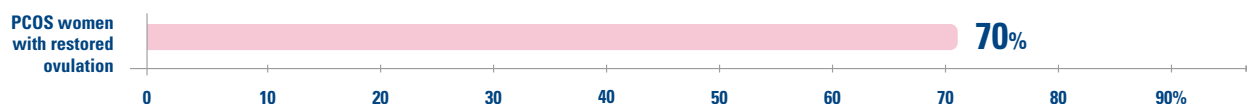


## ELLOVA, A CLINICALLY PROVEN SOLUTION

The **beneficial effects of Ellova** on infertility in PCOS women has been **widely proven**.

- + Double-blind trial
- + N = 3.602 PCOS women

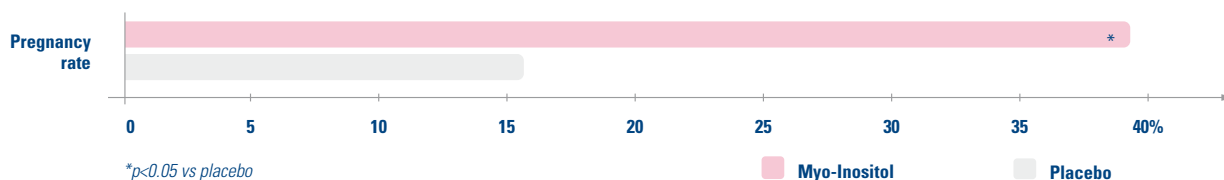
- + Treatment protocol: Myo-inositol 4 g + Folic acid 400 µg
- + Duration: 2-3 months



**Ovulation is restored in 70% PCOS women.**

- + Double-blind, randomized study
- + N= 50 overweight PCOS women
- + Duration: 12 weeks

- + Treatment protocol:  
Treated group (N=25): Myo-inositol 2 g and Folic acid 400 µg  
Control group (N=25): Folic acid 400 µg



**Pregnancy rate is increased by 24% vs placebo.**  
**Number of top-quality oocytes is increased.**

## TECHNICAL INFORMATION

- + Actives:  
Myo-inositol & Folic acid
- + Regulatory:  
Food Supplement

- + Posology:  
1 stick twice daily for at least 3 months
- + Presentation:  
30 or 60 sticks in a box



**CLINICALLY PROVEN**

**NON-INVASIVE TREATMENT**

**NATURAL**

**WELL-TOLERATED**

