

iodacif

IODINE, FOLIC ACID & B12 VITAMIN



IODINE DEFICIENCY MARKET NEED

THE FETAL NEURAL DEVELOPMENT IS IODINE DEPENDANT

Iodine deficiency may lead to fetal hypothyroidism inducing anomalies in the formation of nervous tissues which may result in:

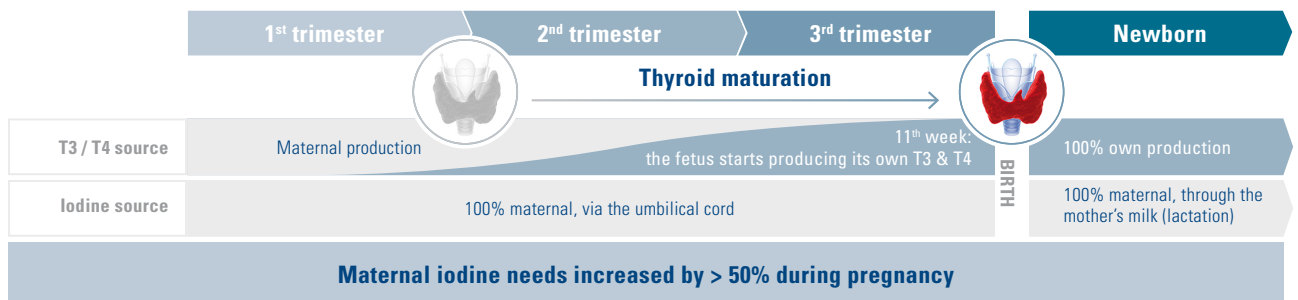
- attention & hyperactivity disorder
- cretinism
- neonatal mortality.



2/3 of the European countries that assessed nutrition intakes during pregnancy have reported inadequate iodine consumption.

MATERNAL IODINE CONSUMPTION IS VITAL DURING EVERY STAGE OF PREGNANCY

Fetal neural development is highly dependent of T3 and T4, two thyroid hormones mainly composed of iodine molecules. Therefore, fetal hormonal balance is closely linked to maternal iodine intake.



IODACIF, A UNIQUE AND SPECIFIC COMBINATION FOR HEALTHY FETAL NEURAL DEVELOPMENT



NOTHING MORE, NOTHING LESS: TAILOR-MADE

IODINE

- + Supports the normal cognitive & neurological functions
- + Prevents intellectual deficiencies and risk of mental retardation

FOLIC ACID

- + Protects against neural tube defects in the fetus by preventing 72% of cases of spina bifida and anencephaly

B12 VITAMIN

- + Plays a central role in the normal nervous functions
- + Acts synergistically with folic acid by activating this nutrient in the body

All these active ingredients are provided in adequate doses, complying with international recommendations



CLINICALLY PROVEN SOLUTION

Iodine is an essential nutrient, clinically proven to prevent neural fetal disorders. The consequences of iodine deficiency during pregnancy have been clinically highlighted in literature.

Thus, the FDA recommends iodine supplementation in pregnant women.



ONE-A-DAY SOLUTION

All nutrients needed for healthy fetal development combined in 1 tablet.

Clinical studies | See next page



IODACIF, A CLINICALLY PROVEN SOLUTION

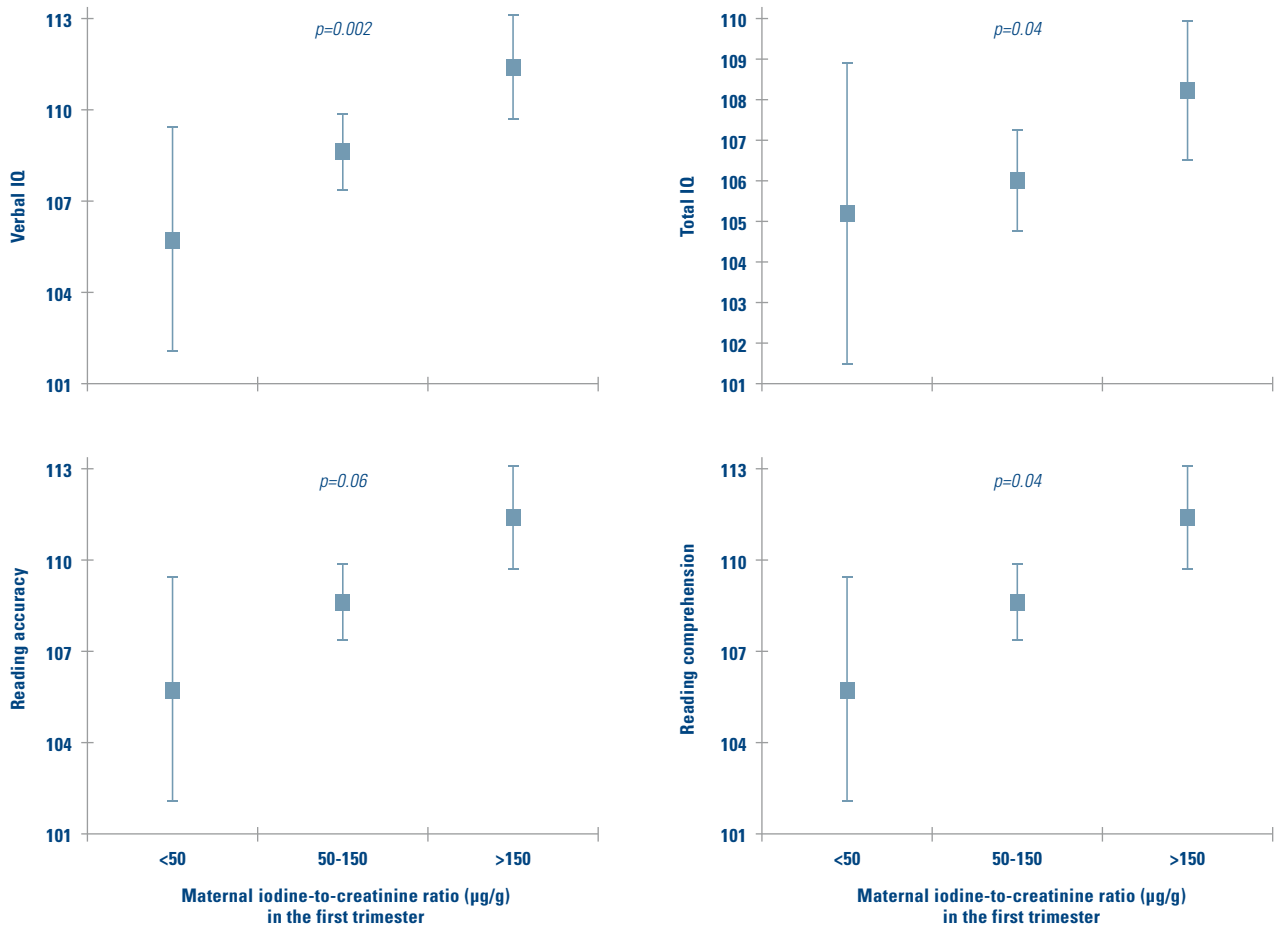
+ 8-9-year prospective study evaluating children's cognitive functions¹

+ Population: 958 children allocated in 3 groups:

Group 1: Children from mothers with iodine-to-creatinine ratio of < 50 µg/g during pregnancy (N=78)

Group 2: Children from mothers with iodine-to-creatinine ratio of 50 µg/g to 150 µg/g during pregnancy (N=568)

Group 3: Children from mothers with iodine-to-creatinine ratio of > 150 µg/g during pregnancy (N=312)



➤ Higher maternal iodine intake ➤➤ Higher child's cognitive function.

TECHNICAL INFORMATION

- + Actives:
Iodine, folic acid, B12 vitamin
- + Regulatory:
Food Supplement

- + Posology:
1 tablet / day, 1 month before and at least 3 months after conception
- + Presentation:
30 tablets in a box

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- TAILOR-MADE FORMULA
- PREVENTION OF IODINE DEFICIENCY DISORDERS

- FETAL BRAIN DEVELOPMENT
- SAFE & WELL-TOLERATED



¹ SC. Bath et al. Effect of inadequate iodine status in UK pregnant women on cognitive outcomes in their children: results from the Avon Longitudinal Study of Parents and Children (ALSPAC). May 2013